

# Congratulations!



Congratulations on your upcoming wedding. A wedding is the ultimate celebration of family, love and relationships! You may be looking at photographers and videographers to help document your day so you are able to relive the magic for years to come.

VIDIFLIX is offering the NEXT GENERATION OF WEDDING FILMS

## Overview

MY OTHER HALF is a brand new concept film designed to CELEBRATE YOUR RELATIONSHIP that can be watched ON YOUR WEDDING DAY ITSELF!! This film focusses on you and your amazing, unique journey. It is A BEAUTIFUL TRIBUTE TO THE BRIDE AND GROOM AND THE LOVE THEY SHARE. Tell your story with laughter, love and passion and create A ONE OF A KIND PIECE OF FAMILY HISTORY to be enjoyed by generations to come.

### *Reasons why people choose My Other Half:*

1. An incredible, FUN experience for the Bride and Groom
2. 100% tailored to your preferences and ideas
3. Filmed at a location of your choosing
4. Film a special message for your other half for them to watch on your wedding day
5. Premiere on the Wedding day on 100 inch projector screen
6. Streamed live on the day for family and friends worldwide
7. A treasured keepsake for future generations
8. BRAND NEW CONCEPT, not available anywhere else in 2023
9. A celebration of your unique and beautiful relationship
10. Incredible value for a legacy that will last forever

### *Your personalised relationship story can include chapters such as:*

How you met; Life before each other; Your first date; Your first kiss; The proposal; Meeting each other's families; A funny memory or story; Hopes for the future; A special message to each other; How your other half changed your life; The moment you knew they were the one OR any other chapter of your choosing.

Even the most camera-shy person will feel like a Movie star with advice, support and coaching from your interviewer. Couples can take multiple retakes and will agree upon the questions or subjects prior to filming, allowing you to practice your answers and share your story with confidence and passion.

Films are shot on 2X 4K cameras with a full "talking heads" interview lighting rig. Custom sound stage is built at your location and all footage is colour graded, filtered and intertwined with beautiful music to create the ultimate professional film.



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# *How it works*

So you're ready to celebrate and share your amazing story and memories as a couple...

After arranging a time and date for your shoot, we will send you options for topics you would like to talk about in your interviews and a list of questions you feel comfortable answering during the games section of the shoot. Once everyone feels comfortable with the topics and questions we will encourage you to think about your memories and stories. Practice telling them and talk to your partner to inspire small details that one of you may have forgotten. The more you prepare to tell your story the better the results.

\*\*For interesting and fun results we advise couples not to spend too much time talking about their memories or rehearsing their answers. It's often the case that the joy of watching your film comes from how both parties remember the events slightly differently. This can make for a very fun edit.

We will come to a location of your choice and set up our equipment. We will take some time to create a beautifully lit environment to show you both in your best light. A sound stage will be created and test footage will be taken; this only takes a few minutes.

We will then ask you one at a time to come and tell your stories and share your memories. The process can take as long as you need so there's no need to worry if you make a mistake, sneeze, cough or stumble over your words. We can also offer advice for anyone who is feeling under confident or like they're struggling to say what they mean. As long as you're smiling and feel confident, the results will be fantastic.

After doing the interviews we will reset the room for "A Game of Two Halves". This section of the film involves couples answering questions about their relationship. The game is very much like the popular game "Mr and Mrs" and always shows couples having fun. Couples vote on questions such as "who is most likely to lose their keys"... all questions are agreed upon prior to filming so we can avoid any delicate or sensitive subject matters; in addition some couples may find certain questions very enjoyable to answer but other couples might find those questions offensive. This is why we take great care in making you feel comfortable. Quite often answering these questions may lead to fun anecdotes, stories or "debates" which again, all adds to the fun.

Filming will also include a message to each other which we keep secret until the wedding day so you can surprise each other with beautiful messages.

We will also ask you to provide photos to edit into your film, mostly of you together and with family and friends. Perhaps some shots of you as children if this is ok with you; it tends to enhance the sense of journey and the overall narrative of the film.

After filming we will go back to our office and sympathetically edit your footage into a beautiful film full of love, laughter and emotion. Sympathetic music choices will be made to accompany each section/topic. Your photos will be edited in to enhance the storytelling. Graphics will be created and added to generate a professional cinematic look.

Once the film is finished, couples are invited to preview the film to make sure they are happy with everything in the film. We recommend to couples that we stop the film before the messages to each other in order to keep that a surprise for the big day, however you can of course watch these during your preview if you wish.



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If you have opted to premiere your film on your wedding day, then we will arrive and set up our 100 inch screen and projector and show the film at your choice of time DURING THE MAIN MEAL. For insurance purposes we are unable to show your film on our own equipment during any evening parties on the day. If however, your wedding venue has a large screen and sound system and is able and willing to show it at this time of day then you are very welcome to do so.

We will post content from your film on our social media channels and tag you in them to generate excitement in the build up to your wedding day. After the wedding we will post a couple of small sections from your video to encourage people to watch it again or for people who weren't at the wedding to be able to see it. We will check with you that you feel comfortable for us to use small sections before posting anything.

You will receive a digital copy of your film for you to cherish forever.

Multiple versions of your film may be created. This is because you may decide you want a shorter version of film with only certain sections to be played on the wedding day. Also the version that will be uploaded to our YouTube channel will contain scrolling information reels about our company and services which WON'T be included in your version.

## *Pricing*

Every person and every relationship is different and therefore every film that celebrates a relationship should be different too. The way we structure our films means that you can pick and choose which sections you would like to film and how you want your family and friends to see it. We have a fully customisable payment structure with packages available at discounted rates to ensure you get exactly what you want for the best price.

For information and a full breakdown on pricing, we have a brochure on individual prices and packages available for your big day. You can download our pricing brochure from our website.



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# FAQs



## ***What should we talk about in our interviews?***

Whatever you want! Most people like to talk about things such as how you met, life before each other, your first date, your first kiss, the proposal, meeting each other's families, a funny memory or story, hopes for the future, a special message to each other, how your other half changed your life OR the moment you knew they were the one.

## ***Is there anything we can't talk about?***

We advise you to consider how comfortable you would feel about your friends and family hearing about the more intimate details and memories of your relationship. However if you really want to talk about intimate and private elements of your past you can!

VIDIFLIX reserves the right to exclude comments or topics that other people may find offensive. Including but not limited to the topics of race, religion, sexuality, gender or politics. If it is important to you to talk about these issues then a premium service is available whereby your film will not be included in the My Other Half catalogue and you will purchase the exclusive rights to the film.

## ***Where should we film it?***

Venues for filming the interviews must be indoors. For most people their living room is perfectly fine. Other people may wish to hire a venue or perhaps shoot it at the venue of their wedding or maybe where they met, had a first date or proposed?! Ideally the location will be quiet, exclusive for the duration of the shoot and at least 4 metres X 3 metres to accommodate equipment.

## ***What should I wear?***

Whatever you want to wear. You can be as formal or informal as you like although we do recommend couples match each other in their level of formality. You may also want to consider doing hair and makeup as this legacy will last long after you've gone!

## ***What if I don't think I'm very interesting?***

YOU ARE! We pride ourselves on creating a safe supportive environment for people to speak. We will advise you on techniques that will help you structure your breathing, speak clearly and confidently, and edit any "erms" or "uhms" out in post to show you in your best light.

## ***Can we include some of our own videos?***

Absolutely, at no extra charge you can send some of your own relevant footage to be included in the video. VIDIFLIX will have exclusive rights of any footage you submit, in order to avoid copyright issues.

## ***Do we have to show it at the wedding?***

No. You can make the video just for yourselves. Perhaps you would like to save it for your honeymoon.



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### ***Can we choose the music?***

Due to copyright issues VIDIFLIX has a library of music it can choose from and these are all royalty free songs. You are invited, at your preview to express any dislikes or concerns about music choices and we will do our best to find better choices for you if you wish. We don't recommend songs with lyrics as they compromise the dialogue in the film, making it difficult to understand.

### ***Does it have to go on the Vidiflix YouTube channel?***

No. Part of the working model for VIDIFLIX is that the channel operates as a marketing tool allowing people to view previous films and become creative in what they want for their video. In addition, the channel may benefit from advertising and sponsorship deals. Therefore any decision to refuse permission to show your film on our channel is at the expense of VIDIFLIX. As a result an additional charge of £500 will allow you to purchase the full rights to film and decide where and when you would like it to be available to the public.

### ***How long does filming take?***

Approximately 3 hours from arrival to packing everything away. This is only a guideline and it may be longer if any technical issues arise, or if lots of reshooting is required.

### ***How far in advance of the wedding do we need to film?***

A film takes at least a week to edit in full so ideally we would record it no later than 2 weeks prior to the wedding. To avoid any unwanted circumstances we advise couples to book well in advance of their wedding.

### ***Can we include interviews with other people too?***

Absolutely. Bespoke packages are available so that we can make exactly the film you want. Additional interviews, locations and shooting days can all be purchased as part of your package; please get in touch for a quote.

### ***Can we swear?***

Yes. However we will bleep any offensive words out for the YouTube edit and any live premiere edit. VIDIFLIX reserves the right to decide what we interpret as offensive words.

### ***Can we drink alcohol during filming?***

No. Unfortunately you will need to be entertaining without the use of alcohol or any other recreational drugs. VIDIFLIX reserves the right to cancel bookings without a refund if participants are under the influence of alcohol, illegal drugs or if we suffer abuse of any kind on filming day.

### ***Do you have to be getting married?***

No! You may wish to simply celebrate your love. This is the perfect gift for parents celebrating an anniversary and as such can take an entirely different approach. Perhaps you'd like to talk about your wedding day or your children? Maybe your grandchildren or retirement? Anyone who has a relationship worth celebrating can make their own tribute with a My Other Half film.



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# *How to prepare*

After booking we will communicate with you about what topics you'd like to talk about for the chapters of your film. We will make lots of suggestions if you don't have any preferences yourself. Most people like to talk about the following topics:

- Life before each other
- First date
- First kiss
- The proposal
- The first time you knew they were the one
- How you've changed since you met
- Meeting each other's families for the first time
- A favourite memory

However you can basically talk about whatever you want. We also advise a section at the end where you send a heartfelt message to the other person. This is guaranteed to get the tears flowing at your wedding!

We advise you to practice your answers ahead of filming. Talking to your partner will help you to remember more details which will make the film more enjoyable and interesting for your wedding guests. However if you talk about it too much you may look a little over prepared or rehearsed and we find this tends to make the interview look a little fake, through no fault of anyone involved. The best interviews tend to be people who know exactly what they would like to say and have practiced it a few times but who haven't written it or rehearsed it as a script.

On the day make sure you're wearing something you feel happy, comfortable and confident in. Your attire can be as formal or informal as you would like, it really is up to you. However we do suggest that you match each other in terms of level of formality. If one person is dressed in something they'd wear to a friend's wedding and the other is wearing sports gear it will make a muddled composition. You may also like to consider wearing make up and doing your hair in an appropriate way, after all this will be a keepsake forever and it's nice to have the reason to look nice!

Please also make sure that on the day, the space is available to set up all the equipment. A space roughly 4m X 3m is fine and approximately the size of a small living room. Please also be advised that furniture in a living room (for example) may need to be temporarily moved in order to accommodate equipment.

Please also be aware that the quality of the film is heavily dependant on getting quality footage. This can be compromised by noise in or around your venue. So if you have noisy pets, noisy children or are very popular and your phone or doorbell are constantly ringing, you might like to make provisions for those situations on the day of filming so that you don't get interrupted during your interview. We are happy to advise you on how to avoid any unwanted interruptions as best we can.



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